

Bureau of the Census

The Census Bureau's mission is to collect and provide high quality statistics about the American people and economy. To deliver high value, the Bureau must target measurement on those trends and segments of our population and economy most critical to continued American success and prosperity.

Census' FY 2004 budget request will enable the Census Bureau to achieve the four goals developed for the FY 2004 Annual Performance Plan [See: Census Performance Measures]. We plan to continue our cyclical programs, which set the benchmark for critical national data. This includes the Economic Census and the Census of Governments, conducted every five years, with the completion of data processing activities and product preparations in FY 2004. While the Census 2000 will have been completed in FY 2003, the deliberate, gradual ramp up to the re-engineered 2010 Census will continue. The 2010 Census preparations include focusing on early testing and development efforts; improving the accuracy of map feature locations; and continuing implementation of the American Community Survey. Underlying these censuses and assuring the continued high quality of the on-going current surveys, is the cyclical Demographic Surveys Sample Redesign activities. Samples used in the surveys are re-identified every decade after the Decennial Census to assure that they are actually representative of the American population. This is an activity the Census Bureau conducts on behalf of all federal statistical agencies with support from these agencies.

In addition to these cyclical changes in activity, the Census Bureau is requesting funding in FY 2004 to launch new program specific initiatives that will significantly improve the breadth and quality of the information it collects and provides to the country. The Census Bureau has carefully identified major segments of our economy and population that are not currently adequately measured. This gap hinders effective policy and decision-making across a broad spectrum of interests. The Bureau believes that a relatively modest investment will yield tremendous gains in understanding complex interactions affecting millions of people and jobs

The Census Bureau is funded through the following appropriations:

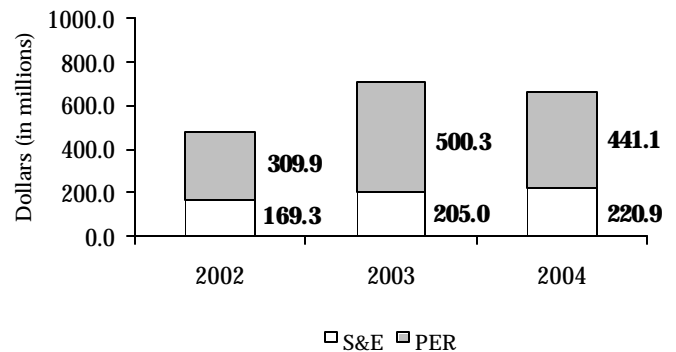
The **Salaries and Expenses** appropriation provides for monthly, quarterly and annual surveys, and other programs that require a constant annual funding level. The Bureau's current population and housing surveys and analysis provide detailed and integrated information on the social, demographic, economic and housing conditions of the U.S. These programs are used for planning by both the public and private sectors.

The **Survey of Program Dynamics** (SPD) was established and funded through mandatory appropriations by the Personal Responsibility and Work Opportunity Reconciliation Act of FY 1996 (P.L. 104-193). The SPD provides policy makers with socioeconomic data on the impact of the welfare provisions of the Act.

The **State Children's Health Insurance Program** (SCHIP) was established and funded through mandatory appropriations by The Medicare, Medicaid and State Children's Health Insurance Program Bill (P.L. 106-113). The program will produce statistically reliable annual state data on the number of low-income children who do not have health insurance coverage. Data from the SCHIP is used to allocate funds to states based on statistics from the March Income Supplement to the Current Population Survey (CPS).

The **Periodic Censuses and Programs** appropriation funds the decennial census conducted every ten years, the economic censuses and the census of governments, which are conducted every five years, and other programs that are conducted on a cyclical schedule.

CENSUS Funding



The **Working Capital Fund** is a non-appropriated account used to finance services within the Census Bureau. These services are more efficiently performed on a centralized basis and include reimbursable work Census performs for other Federal agencies, state and local governments, foreign governments and the private sector.

CENSUS Performance Measures

In order to achieve the Census Bureau's mission, the Bureau developed a new Strategic Plan covering FY 2004 to FY 2008, featuring four strategic and performance goals:

- Meet the needs of policymakers, businesses, nonprofit organizations, and the public for current measures of the U.S. population, economy, and governments;
- Support the economic and political foundations of the United States by producing benchmark measures of the economy and population for the administration and equitable funding of federal, state, and local programs;
- Meet constitutional and legislative mandates by implementing a reengineered 2010 Census that is cost-effective, provides more timely data, improves coverage, and reduces operational risk;
- Foster an environment that supports innovation, reduces respondent burden, and ensures individual privacy.

In addition to the four strategic and performance goals listed above, the Strategic Plan also contains an enabling goal that supports the Bureau's internal operations as well as the President's Management Agenda:

- Maintain a high quality and motivated workforce and provide the environment to support them.

The Bureau must target measurement on those trends and segments of our population and economy most critical to continued American success and prosperity. In FY 2004, the Census Bureau will focus activities in these areas through a variety of priority program efforts that continue and improve ongoing statistical programs. These include planning the 2010 Census, obtaining comprehensive economic data through the 2002 Economic Censuses and the 2002 Census of Governments, improving measures of Gross Domestic Product by improving measurement of the service sector of the economy, and expanding electronic government by permitting businesses to file electronically in any one of almost 100 current economic surveys. A more detailed presentation of goals and performance measures can be found in the Department's FY 2004 Annual Performance Plan.

Funding Requirements by Performance Goal (Obligations in millions)

	<u>2002</u>	<u>2003</u>	<u>2004</u>
Meet The Needs Of Policy Makers, Businesses And Non-Profit Organizations, And The Public For Current Measures Of The U.S. Population, Economy, And Governments	\$184.7	\$220.6	\$263.4
Support The Economic And Political Foundations Of The United States By Producing Benchmark Measures Of The Economy And Population For The Administration And Equitable Funding Of Federal, State, And Local Programs.	250.8	260.3	102.6
Meet Constitutional And Legislative Mandates By Implementing A Re-Engineered 2010 Census That Is Cost-Effective, Provides More Timely Data, Improves Coverage Accuracy, And Reduces Operational Risk	64.3	214.5	272.4
Foster An Environment That Supports Innovation , Reduces Respondent Burden, And Ensures Individual Privacy	72.8	118.6	82.7
Total	572.6	813.9	694.1

Summary of Appropriations

(Dollars in thousands)

Funding Levels

	<u>2002</u>	<u>2003</u> <u>Estimate</u>	<u>2004</u> <u>Estimate</u>	<u>Increase</u> <u>(Decrease)</u>
Discretionary Appropriations				
Salaries and Expenses	\$169,328	\$204,996	\$220,908	\$15,912
Periodic Censuses and Programs	309,854	500,320	441,053	(59,267)
Total Discretionary Appropriation	<u>479,182</u>	<u>705,316</u>	<u>661,961</u>	<u>(43,355)</u>

Permanent Appropriation

Survey of Program Dynamics	10,000	10,000	10,000	0
State Children's Health Insurance Program	10,000	10,000	10,000	0
Salaries and Expenses	189,328	224,996	240,908	15,912
Periodic Censuses and Programs	309,854	500,320	441,053	(59,267)
TOTAL BUDGET AUTHORITY	<u>499,182</u>	<u>725,316</u>	<u>681,961</u>	<u>(43,355)</u>

FTE

Salaries and Expenses	1,926	2,253	2,344	91
Periodic Censuses and Programs	3,216	4,491	3,441	(1,050)
Total, Discretionary FTE	<u>5,142</u>	<u>6,744</u>	<u>5,785</u>	<u>(959)</u>
Mandatory	238	290	290	0
Working Capital Fund	3,040	3,086	3,086	0
Total FTE	<u>8,420</u>	<u>10,120</u>	<u>9,161</u>	<u>(959)</u>

Highlights of Budget Changes

Appropriation: Salaries and Expenses

Summary of Requirements

	<u>Detailed</u>		<u>Summary</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
2003 Estimate			2,253	\$204,996
Adjustments to Base				
Adjustments				
Transfer of CFO Contract Audits				255
Other Changes				
2003 Pay raise		\$803		
2004 Pay raise		1,853		
Payment to the Working Capital Fund		143		
Full-year cost in 2004 of positions financed for part of year in 2003	46	2,800		
Within Grade Increase		1,441		
Change in compensable day		470		
Civil Service Retirement System(CSRS)		271		
Federal Employees' Retirement System(FERS)		(465)		
Thrift Savings Plan		132		
Federal Insurance Contributions Act (FICA) -OASDI		(295)		
Health insurance		1,389		
Employees' Compensation Fund		140		
Travel:				
Per diem		41		
Mileage		149		
Passenger Civil Aviation Security Service Fee		52		
Rental payments to GSA		197		
Postage		178		
Printing and reproduction		30		
Other services:				
NARA		22		
Working Capital Fund		1,288		
CAMS		(2,696)		
General Pricing Level Adjustment:				
Transportation of things		5		
Communications, Utilities & misc.		7		
Other services		338		
Supplies and materials		23		
Equipment		89		
GSA Building Delegation		994		
Subtotal, other cost changes			46	9,399
Less Amount Absorbed				(1,042)
TOTAL, ADJUSTMENTS TO BASE			46	8,612
2004 Base			2,299	213,608
Program Changes			45	7,300
2004 APPROPRIATION			2,344	220,908

Comparison by Activity

	2003 Estimate		2004 Base		2004 Estimate		Increase / Decrease	
	FTE	Amount	FTE	Amount	FTE	Amount	FTE	Amount
DIRECT OBLIGATIONS								
Current surveys and statistics								
Current economic statistics	1,419	\$141,849	1,465	\$148,982	1,510	\$156,282	45	\$7,300
Current demographic statistics	788	58,743	788	60,083	788	60,083	0	0
Survey development & data serv.	46	4,404	46	4,543	46	4,543	0	0
Subtotal, Discretionary Obligations	2,253	204,996	2,299	213,608	2,344	220,908	45	7,300
Survey of Program Dynamics	119	10,000	119	10,000	119	10,000	0	0
Children's Health Insurance Program	171	10,000	171	10,000	171	10,000	0	0
TOTAL DIRECT OBLIGATIONS	2,543	224,996	2,589	233,608	2,634	240,908	45	7,300
TOTAL DISCRETIONARY BA	2,543	224,996	2,589	233,608	2,634	240,908	45	7,300
APPROPRIATION								

Highlights of Program Changes

	<u>Base</u>		<u>Increase / Decrease</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
Current Economic Statistics	1,465	\$148,982	+45	+\$7,300
Improved Measurement of Services			+39	+\$4,000

The first phase of this initiative included activities covered in the FY 2003 budget request for Improved Measurement of Services in the New Economy. Phase 2, covered by this FY 2004 initiative, will provide BEA with new key source data on the service sector needed to improve the critical quarterly and annual estimates of our Nation's GDP. This initiative will expand annual coverage of services industries, increase coverage of the new quarterly principal economic indicator of service industry activity, and provide annual merchandise line data for selected retail and wholesale trade industries. This expansion provides a comprehensive framework for gathering information on services and improves the periodicity and detail of service sector statistics.

Electronic Government	+6	+\$3,300
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This initiative responds to business demands for e-government services by permitting businesses to file electronically in any one of almost 100 economic surveys. This initiative provides new tools for collecting data and improving data quality. The Bureau expects electronic reporting to increase response rates in our principal economic indicators and estimates that we can reduce the annual business-reporting burden by at least 5 percent or 50,000 hours starting in FY 2005, with an additional 5 percent reduction thru FY 2007.

Appropriation: Periodic Censuses and Programs

Summary of Requirements

	<u>Detailed</u>		<u>Summary</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
2003 Estimate			4,491	\$500,320
Adjustments to Base				
Adjustments				
Restoration of FY 2003 deobligation offset				4,000
Other Changes				
2003 Pay raise		\$475		
2004 Pay raise		1,406		
Within grade step increases		4,827		
Change in compensable day		362		
Civil Service Retirement System(CSRS)		213		
Federal Employees' Retirement System(FERS)		(366)		
Thrift Savings Plan		104		
Federal Insurance Contributions Act (FICA) -OASDI		(224)		
Health insurance		1,114		
Employees' Compensation Fund		(2,072)		
Travel				
Per diem		25		
Mileage		7		
Passenger Civil Aviation Security Service Fee		79		
Rent payments to GSA		128		
Postage		521		
Printing and reproduction		19		
General Pricing Level Adjustment:				
Transportation of things		2		
Communications, Utilities & misc.		32		
Other services		704		
Supplies		59		
Equipment		69		
GSA Building Delegation		1,554		
Subtotal, other cost changes			0	9,038
Less Amount Absorbed				(4,546)
TOTAL, ADJUSTMENTS TO BASE			0	8,492
2004 Base			4,491	508,812
Program Changes			(1,050)	(55,596)
Total Requirements			3,441	453,216
Recoveries of prior year obligations				(12,163)
2004 APPROPRIATION			3,441	441,053

Comparison by Activity

	2003 Estimate		2004 Base		2004 Estimate		Increase / Decrease	
	FTE	Amount	FTE	Amount	FTE	Amount	FTE	Amount
DIRECT OBLIGATIONS								
Economic statistics programs:								
Economic censuses	932	\$87,392	932	\$90,958	547	\$73,749	(385)	(\$17,209)
Census of governments	72	6,556	72	6,837	67	6,333	(5)	(504)
Subtotal, Economic statistics	1,004	93,948	1,004	97,795	614	80,082	(390)	(17,713)
Demographic statistics programs:								
Intercensal demographics est's	88	9,079	88	9,455	88	9,455	0	0
2000 Decennnial census	524	141,786	524	93,210	0	0	(524)	(93,210)
2010 Decennnial census	2,362	214,476	2,362	216,248	2,268	272,363	(94)	56,115
Subtotal, Demographic statistics	2,974	365,341	2,974	318,913	2,356	281,818	(618)	(37,095)
Continuous measurement	0	0	0	0	0	0	0	0
Sample redesign	108	15,386	108	15,901	66	13,113	(42)	(2,788)
Electronic Information Collection	21	6,396	21	6,541	21	6,541	0	0
Geographic support	384	39,072	384	40,563	384	40,563	0	0
Data processing system	0	28,753	0	29,099	0	31,099	0	2,000
Suitland Federal Center Office Space	0	40,000	0	0	0	0	0	0
Renovation/Construction								
TOTAL DIRECT OBLIGATIONS	4,491	588,896	4,491	508,812	3,441	453,216	(1,050)	(55,596)
FINANCING								
Unobligated balance, start of year	0	(84,576)	0	0	0	0	0	0
Recovery of prior obligations	0	(4,000)	0	(12,163)	0	(12,163)	0	0
Subtotal, financing	0	(88,576)	0	(12,163)	0	(12,163)	0	0
TOTAL BUDGET AUTHORITY /	4,491	500,320	4,491	496,649	3,441	441,053	(1,050)	(55,596)
APPROPRIATION								

Highlights of Program Changes

	<u>Base</u>		<u>Increase / Decrease</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
Economic Census	932	\$90,958	-385	-\$17,209

The Economic Census provides data on manufacturing, mining, retail and wholesale trade and service industries, construction, and transportation. The censuses are conducted every fifth year. 2004 is the fifth year in the 2002 Economic Census Cycle. The focus in FY 2004 is on Headquarters processing, including editing, review, and product preparations associated with data dissemination of results from the core census programs. In addition, information about the characteristics of almost 2.5 million businesses will be collected during FY 2004 as part of the Survey of Business Owners.

Census of Governments	72	\$6,837	-5	-\$504
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The Census of Governments provides information on state and local government taxes, tax valuations, governmental receipts, expenditures, indebtedness, and number of employees. This census is taken every five years. Fiscal year 2004 is the fifth year in the five-year cycle of the 2002 Census of Governments. The focus for 2004 will be on completing the employment and finance phases of the census, including production of both printed and Internet products.

	<u>Base</u>		<u>Increase / Decrease</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
2000 Decennial Census	524	\$93,210	-524	-\$93,210

No funds are requested for the 2000 Decennial Census in FY 2004 as all activities will be completed in FY 2003 as planned.

2010 Decennial Census	2,362	\$216,248	-94	+\$56,115
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In order to take advantage of Census 2000 assessments and build on improvements made for Census 2000, the Census Bureau has begun a major testing and development process for the next decennial census. The reengineered plan for the 2010 Census features three key components that focus on reducing operational risks, improving accuracy, providing more relevant data, and containing cost:

- Establishment of an early design and planning process that will allow the Census Bureau to test major elements of a simplified, streamlined census designed to collect the basic “short form” data needed to fulfill important constitutional and legal mandates.
- Implementation of the American Community Survey (ACS) to collect long form data on an on-going basis rather than waiting for once-a-decade decennial long form data; and
- Enhancing the Census Bureau’s geographic database and associated address list, referred to as MAF/TIGER, by replacing the internally developed MAF/TIGER system with one that uses street and address information from state, local, and tribal governments, Global Positioning System technology and aerial photography to update and improve the address and street information gathered manually at great expense for Census 2000.

Activities in these three areas are highly integrated, complement each other, and form the basis for reengineering the 2010 Census.

In FY 2004, the Census Bureau will focus its early testing and development efforts on conducting the 2004 Census Test and other critical testing and development activities, continuing implementation of the American Community Survey, and on correcting the accuracy of map feature locations in 600 of the Nation’s 3,232 counties.

Demographic Survey Sample Redesign	108	\$15,901	-42	-\$2,788
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While the budgetary needs of the Sample Redesign program for FY 2004 decrease, it is essential that the program be fully funded in FY 2004 to allow for work in several vital activities. These activities include: programming and production work to select and maintain sample households within selected geographic areas; enhancing/modifying new automated systems and procedures to collect address, map feature, group quarters information, and other metadata for the surveys; and the training of field representatives for the introduction of new systems for address listing.

Data Processing Systems	0	\$29,099	0	+\$2,000
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Funds requested for FY 2004 provide for the purchase and renting of hardware and software needed for the Bureau’s general purpose computing facilities. The requested increase will provide funding to prevent disruptions to critical data systems in the event of a disaster and protect sensitive data.